



# Press Release

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## INTRODUCING THE NEW APTALASKA.COM

YOUR BROWSER NEEDS TO GET OUT MORE..

Port Townsend, WA, February 13, 2017 - Alaska Power & Telephone is excited to announce our redesigned website [www.aptalaska.com](http://www.aptalaska.com) is now live. The simplicity and ease of navigation that comes with the fresh new look and feel is more than skin deep, incorporating changes that make visiting the site a joy for both the desktop and mobile user. We've also improved the structure of our content, so you'll get more from a quick read.

**"Re-tooling AP&T's web presence represents an ongoing commitment to provide our customers with access to information that is timely, relevant and empowers them to do business with us easily and efficiently. Additionally, it signals our intent to continue developing services and tools that improve the customer experience,"** said Bryant Smith, Director of AP&T Internet services.

Central to the new format are clean straightforward visual references on each page directing customers and visitors to locations within the site quickly and easily. The new homepage also provides continual at-a-glance access to the latest product and service announcements as well as career opportunities, news releases and our award-winning customer newsletter, [TALK](#).

With the increasing number of customers who prefer self-service support over contacting a technical agent via phone or email, the new site features one-click access to AP&T's new billing self-service portal - [SmartHub](#). Customers can now access usage reports and transact in both their power and telephone accounts 24/7. AP&T's SmartHub customer self-service portal can be accessed by desktop, tablet or mobile devices. This new support option is just one of the many ways that AP&T's new website provides customers with 24-hour access to tools that are helpful and relevant to their needs.

Michael Garrett, AP&T's CEO stated, **"For 60 years, AP&T's goal has been to deliver technology solutions that improve its customers' ability to communicate, collaborate and compete. The new website design is simply an extension of our employee-owners commitment to that ongoing relationship."**

AP&T will continually be expanding our online content to bring you updated and relevant information, so we encourage you to bookmark it, check back often and connect with us on [Facebook](#) as well.

**We love feedback. Tell us how we're doing.**

Your feedback is very important to us as we strive to develop a website that is valuable to you. Please submit any questions, comments, and concerns to this [feedback form](#).

Celebrating 60 years of reliability and innovation, Alaska Power & Telephone Company provides energy and communication services to 40 communities stretching from the Arctic Circle to the southernmost tip of Southeast Alaska.

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If you would like more information about this topic, please contact Mark McCready at 360-385-1733 x 117 or email at [Mark.m@aptalaska.com](mailto:Mark.m@aptalaska.com).